

**Company Type:** National Complex Litigation Law Firm

**Number of Users:** Approximately 40

## Law Firm Replaces SQL-Based Matter Management with AdvoLogix and Poises Firm for Growth

### Problem

The law firm of Maglio Christopher & Toale, P.A. has approximately 40 attorneys and staff spread across three locations in Florida, Washington, D.C., and Seattle. The firm, which primarily focuses on products liability and other complex litigation, had been using a SQL-based Time Matters matter management platform. The platform had experienced years of botched product upgrades and very little support after being acquired by a much larger company. In addition to wanting to get away from the pain of an unreliable platform, the firm was seeking to grow without taking on significantly more staff by increasing the use of automation.



### Solution

After 15 years using an increasingly limiting system, the firm determined it was time to switch to a cutting-edge cloud-based matter management platform. Stakeholders identified the need-to-have features like security, scalability, flexibility and integration with other systems used at the firm and the nice-to-have features like compatibility with mobile devices and customer portals. They evaluated several platforms before selecting AdvoLogix as the one that would satisfy all their wants and needs.

Once they decided on AdvoLogix, the team interviewed implementation partners to help customize the platform for the firm's specific needs and migrate data off the existing platform. When the first implementation partner did not perform as promised, MCT benefited from AdvoLogix's extensive partner community to locate replacements. MCT selected new partners and deeply customized the AdvoLogix application to the firm's unique business processes and continues to hone that customization today.

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Due to utilization requirements, the team at MCT decided to roll out AdvoLogix to everyone at their firm on the same day. The firm experienced change management difficulties at first, but as the system was customized to the firm's needs, its value became evident. MCT's professionals appreciate that AdvoLogix provides the single source of truth on any given matter: All case and client information can be found in one place. They also appreciate that the platform automates many routine tasks involved with every case, such as client intake, and eliminates errors because of the application of controlled values. Integrations such as with a billing platform ensure accurate, up-to-date and efficient invoicing and payments on all matters.

With the integrations and automations offered by the AdvoLogix platform, the legal professionals at Maglio Christopher & Toale, P.A are poised to scale and grow as their practice needs expand.

#### **Integrations:**

- Accounting Seed
- Form Stack
- Service Cloud

#### **About AdvoLogix®**

Founded in 2006, AdvoLogix®, is a leading law practice and legal matter management solution that helps law firms and general counsel automate unique business processes and simplify legal matter management. The AdvoLogix cloud-based enterprise solution centralizes matter management, conforms to unique workflows and practice standards, and provides industry leading security and reliability. Built on the leading cloud platform, Salesforce®, AdvoLogix offers comprehensive configuration and integration with thousands of add-on applications to extend the solution to meet specific business needs.

**Contact our team to get started with a personalized AdvoLogix experience.**