



NLLG - National Litigation Law Group

Law Practice Type: Litigation, Debt Consolidation

Number of User: 140

Problem

The National Litigation Law Group (NLLG) is a law firm providing subscription-based legal services to consumers enrolled with a national debt consolidation company. The firm was in search of a way to effectively interact with their sales team, who were using the Salesforce platform, and manage cases that came from the client.

Solution

NLLG selected AdvoLogix to manage all cases coming out of the relationship with the debt consolidation company. AdvoLogix allows the law firm to customize their intake and matter management to suit their business processes. AdvoLogix integrates with other Salesforce apps to allow NLLG clients to sign up for additional legal services and process payments for legal products, while at the same time managing matters that result from these transactions. NLLG uses Sites to allow their product customers to manage their accounts and access any legal matters that result from their purchase of legal insurance products.

System and Data Integrations:

- Salesforce To Salesforce to share data with the debt consolidation client to create accounts and contacts for customers needing matters
- Chargent for payment processing
- Drawloop for document assembly

About AdvoLogix®

Founded in 2006, AdvoLogix®, is a leading law practice and legal matter management solution that helps law firms and general counsel automate unique business processes and simplify legal matter management. The AdvoLogix cloud-based enterprise solution centralizes matter management, conforms to unique workflows and practice standards, and provides industry leading security and reliability. Built on the leading cloud platform, Salesforce®, AdvoLogix offers comprehensive configuration and integration with thousands of add-on applications to extend the solution to meet specific business needs.